

# BENEFICIAL QUESTIONS TO ANSWER FOR BETTER WEB DEVELOPMENT

## WHO

Who is my ideal viewer? (Target audience)

## WHAT

What information would be the most valueable to them?  
What assets/content would they find helpful?

## WHERE

Where do we want the most emphasis on?  
Where will the site be hosted?

## WHY

Why is this website important?  
Why should customers choose me?

## WHEN

When do we need this website to launch?

## HOW

How much time will I need in each phase of  
the website development process?



For more information or help with website  
development, contact 898 Marketing  
(330) 423-6420

Printable document to keep your answers organized:



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